



CAAHE

CONSORTIUM FOR THE ADVANCEMENT
OF ADULT HIGHER EDUCATION

**CAAHE Biennial Conference Business Meeting
June 10, 2010
Indianapolis Downtown Marriott**

The Consortium for the Advancement of Adult Higher Education (CAAHE) held its Biennial Conference Institutional Representative (IR) business meeting on June 10, 2010, in Indianapolis, Indiana.

- MINUTES -

ATTENDANCE

Present

Name

Dr. Toni Pauls, Warner Pacific College
Dr. Sue Salter Dietrich, Institute for Professional
Development
MariaElena Hassaine, Institute for Professional
Development
Dr. Clara Brennan, Cardinal Stritch University
Dr. Bridget Aitchison, Indiana Wesleyan University
Rebecca Henriksen, Institute for Professional Development
Dr. Carl Ericsson, Shorter University
Dr. Jean Thornbrugh, St. Gregory's University
Dr. Barbara Baderman, University of Phoenix
Dr. Robert Simpson, Cornerstone University
Bonnie Dingus on behalf of Dr. Irene Rios, Albertus
Magnus College
Heather Weber on behalf of Dr. Rita Gulstad, Central
Methodist University

Office

Chair
Executive
Director
Secretary/
Treasurer

Absent

Kendall Carter, Averett University
William A. Vensel, Ohio Dominican University
Dr. Richard Harris, Belhaven University
Dr. Susan Lindahl, Baker University
Dr. Mohamed Latib, Gwynedd-Mercy College
Nathan Hartman, Thomas More University
Dr. Lee Bash, William Penn University
Dr. Mick Carroll, Benedictine University

Quorum

It was established at 3:47 p.m. that a quorum of members existed and CAAHE business could be conducted.

INTRODUCTION

Dr. Toni Pauls provided an introduction and background information regarding CAAHE.

SECRETARY/TREASURER REPORTS**Secretary's Report**

The 2010 IR business meeting minutes were distributed; Dr. Bridget Aitchison proposed acceptance of the minutes; Dr. Jean Thornbrugh seconded the motion; and the minutes were approved by unanimous vote.

Treasurer's Report

The 2010/2011 budget was distributed; Dr. Carl Ericsson proposed acceptance of the budget; Dr. Thornbrugh seconded the motion; and the minutes were approved by unanimous vote.

VOTING OF OFFICERS

Dr. Pauls presented the slate of officers as the following:

Dr. Clara Brennan – Chair
Dr. Irene Rios – Vice Chair
MariaElena Hassaine – Secretary/Treasurer
Dr. Toni Pauls – Past Chair

Rebecca Henriksen motioned to accept the slate of officers; Dr. Ericsson seconded this motion; and the slate of officers was approved by unanimous vote.

JANUARY 2011 IR MEETING

MariaElena Hassaine provided a list of hotels and rates to the attendees. Dr. Sue Salter Dietrich suggested contacting the JW Marriott Desert Ridge Resort in Phoenix, Arizona. The IRs agreed to wait until further information regarding the JW Marriott Desert Ridge Resort is available before voting on a hotel.

LEADERSHIP MEETING AND BIENNIAL CONFERENCE

Ms. Hassaine provided the IRs with hotel rates in Philadelphia, Pennsylvania, which exceeded two-hundred dollars. Ms. Henriksen proposed Kansas City, Missouri, as a potential location for the subsequent Leadership Meeting and Biennial Conference. Ms. Hassaine said she would provide pricing of hotels at the January 2011 IR Meeting.

MILITARY/CHRISTIAN PORTAL

Ms. Henriksen provided the IRs with a PowerPoint presentation of the CAAHE Military Portal. This vertical portal targets a narrow market, industry, or demographic, which generates more qualified leads. Dr. Aitchison questioned the need to complete a form and stated that students are less likely to complete it if it is required. Ms. Henriksen offered to send the link to everyone to review the portal. Dr. Thornbrugh expressed the concern of lack of visibility due to a hybrid program. Ms. Henriksen assured that every institution that meets the students' criterion will be made available. She also said that all marketing materials used are pre-approved. Ms. Henriksen demonstrated the potential Christian portal.

Dr. Pauls requested a consensus. Dr. Aitchison questioned the cost, and Ms. Henriksen responded that the portal is complimentary. Dr. Ericsson suggested contacting Frances Tamboli, Shorter University's Contract Director, for her review. Ms. Henriksen responded that all contract directors have previewed the portal and have expressed interest. Dr. Ericsson proposed to launch the site; Dr. Pauls remarked that this initiative is the IRs' responsibility. Dr. Aitchison proposed acceptance of the portal; Dr. Ericsson seconded the motion; and the portal was approved by unanimous vote.

ITEMS FROM THE FLOOR

Ms. Hassaine provided logistical information for mailing conference banners and student testimonial DVDs back to each institution.

Ms. Henriksen proposed using the best classes from various institutions as a resource for Corporate Education Liaisons to offer to corporations. She mentioned that Ms. Jodi Jensen is working on this effort. Dr. Robert Simpson mentioned that Cornerstone University is offering similar programs. Ms. Henriksen mentioned more information will be sent.

Dr. Simpson expressed his gratitude to Dr. Pauls for her efforts as CAAHE Chair.

ADJOURNMENT

The CAAHE business meeting adjourned at approximately 5:12 p.m.

Respectfully submitted,

MariaElena Hassaine,
CAAHE Secretary/Treasurer