



# CAAHE

CONSORTIUM FOR THE ADVANCEMENT  
OF ADULT HIGHER EDUCATION

**Institutional Representative Meeting January 13 and 14, 2011  
JW Marriott Desert Ridge**

The Consortium for the Advancement of Adult Higher Education (CAAHE) held its annual Institutional Representative (IR) business meeting on January 14, 2011, in Phoenix, Arizona.

**- MINUTES -**

**ATTENDANCE**

**Present**

**Name**

Dr. Clara Brennan, Cardinal Stritch University  
Dr. Irene Rios, Albertus Magnus College  
Dr. Toni Pauls, Warner Pacific College  
Dr. Sue Salter Dietrich, Institute for Professional  
Development  
MariaElena Hassaine, Institute for Professional  
Development  
Kendall Carter, Averett University  
Dr. Peggy Harris, Baker University  
Dr. Richard Harris, Belhaven College  
Dr. Robert Simpson, Cornerstone University  
Dr. Douglas Clark on behalf of Dr. Bridget Aitchison,  
Indiana Wesleyan University  
Rebecca Henriksen, Institute for Professional Development  
Dr. Deb Serling, Ohio Dominican University  
Happiness Mapira on behalf of Dr. Jean Thornbrugh, St.  
Gregory's University

**Office**

Chair  
Vice Chair  
Past Chair  
Executive Director  
  
Secretary/Treasurer

**Absent**

Dr. Mick Carroll, Benedictine University  
Dr. Rita Gulstad, Central Methodist University  
Joe Coleman, Gwynedd-Mercy College  
Jacqueline Avant, Shorter University  
Nathan Hartman, Thomas More College  
Dr. Barbara Baderman, University of Phoenix  
Dr. Ann Fields, William Penn University

**Quorum**

It was established at 8:17 a.m. that a quorum of members existed and CAAHE business could be conducted.

**INTRODUCTION**

Dr. Clara Brennan provided an introduction and background information regarding the CAAHE business meeting.

**SECRETARY/TREASURER REPORTS****Secretary's Report**

MariaElena Hassaine distributed and reviewed the 2010 Business Meeting minutes; Dr. Irene Rios proposed acceptance of the minutes; Rebecca Henriksen seconded the motion; and the minutes were approved by unanimous vote.

**Treasurer's Report**

Ms. Hassaine distributed the approved 2010/2011 budget; Dr. Toni Pauls proposed acceptance of the budget; Happiness Mapira seconded the motion; and the minutes were approved by unanimous vote.

**LEADERSHIP MEETING AND BIENNIAL CONFERENCE**

Ms. Hassaine distributed and reviewed information regarding the InterContinental Kansas City at the Plaza and Marriott Country Club Plaza, which included the amenities that each hotel offered for 2011 and 2012. Ms. Hassaine requested that the IRs vote on their preferred hotel and confirm the dates of June 8-10, 2011 and June 13-15, 2012. Dr. Brennan proposed the InterContinental Kansas City at the Plaza and provided dates; Dr. Pauls seconded the motion; and the hotel and dates were approved by unanimous vote.

Ms. Hassaine distributed the 2009 Leadership Meeting agenda as reference for 2011 Leadership Meeting preplanning. Kendall Carter asked who attends the Leadership Meetings. Ms. Hassaine responded that IRs and commission officers attend. Additionally, she mentioned rooms and meals associated with the event are compensated by CAAHE. Ms. Hassaine then called for suggestions for potential venues for the evening receptions. Dr. Brennan suggested the Kansas City Museum. Dr. Peggy Harris also suggested the Art Institute, Union Station, and the revolving restaurant at the Hyatt.

Dr. Brennan asked about potential themes for the 2012 Biennial Conference, and suggested "The Role of Government in Higher Education." Dr. Pauls proposed "Collaboration and Coordination" as a subtitle. Ms. Henriksen recommended focusing on the audience and how new students are technologically savvy. She suggested "Collaborate in eConnect." Dr. Rios continued with how, through the use of the banners, testimonial books, and videos at the Biennial Conference, each provided a reminder for the staff of how students' lives are impacted. Dr. Sue Salter Dietrich then provided the theme, "Our Keys to Success: Communicate, Collaborate, Connect..." Dr. Pauls proposed approval of this theme; Dr. Rios seconded this motion; and all voted by unanimous decision to approve it.

Ms. Henriksen asked about ideas and initiatives for the 2012 Biennial Conference. Dr. Pauls suggested having a student speaker from Baker University.

## **ITEMS FROM THE FLOOR**

Ms. Henriksen suggested creating a CAAHE Facebook page. She also mentioned that Rich Burczyk, IPD's eMarketing Manager, would help with this initiative. Dr. Rios mentioned that the creation of a CAAHE Facebook page is a great idea and shared an example of how rules are changing within higher education and social networking.

Dr. Rios proposed opening membership. Dr. Dietrich responded that the CAAHE bylaws do not allow for open membership; also, typically the partner institutions prefer the protection of information and commonality. She then recommended charging individuals outside of CAAHE to attend the June Biennial Conference. More discussion on this matter will occur at the CAAHE Leadership Meeting.

Ms. Henriksen mentioned that the Apollo legal team advised that the leads and suppression lists should be shared with partner institutions and vice versa. The leads and suppression list is an official internal list of people who requested not be to called, which is different from the national Do Not Call Registry. Reasons stem from a new consumer protection regulation. Ms. Henriksen said that more information related to this matter will soon be provided.

**ADJOURNMENT**

The CAAHE business meeting adjourned at approximately 9:18 a.m.

Respectfully submitted,

MariaElena Hassaine  
Secretary/Treasurer