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## Consortium for the Advancement of Adult Higher Education

*"... committed to  
meeting the lifelong  
learning needs of  
adult students ..."*

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Sue Salter, Executive Director  
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# FROM THE CHAIR

*by Dr. Robert Hudson*

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As we rapidly approach the new millennium we seem to be pedaling at an ever-increasing pace just to keep up with the *peleton*\* of nontraditional lifelong learners. While once considered to be the innovators, visionaries, and cutting-edge educators, we seem to have become, over time, somewhat traditional in our approach to nontraditional education. Where is the 'non-traditional' in our present models and modalities of adult lifelong learning? Are we just replicating that which has worked so well for us in the past and not carefully assessing what the future might require? Are we in danger of becoming just another member of the pack, or do we still have what it will take to break away from the *peleton* and lead in the field of nontraditional education? While our models and methods have served us well to this point, will they continue to serve us well in the future?

We may need to ask ourselves "where is the nontraditional" in:

- 1) how we select and introduce the various modalities and technologies now available and those foreseen for the delivery of the educational experience,
- 2) how we infuse the teaching-learning experience from an andragogical perspective,
- 3) the strategies for establishing the benchmarks and measuring the educational outcomes associated with our programs,
- 4) the innovation and creativity in the programs and courses which we choose to offer,
- 5) the way in which we market, advertise, and recruit the nontraditional learner,
- 6) the methods and timeliness in which we identify new programs and course offerings,
- 7) the way in which we credential, assess and recognize both formal and informal educational achievement,
- 8) how we manage and support the infrastructure of our programs; and
- 9) what we are doing not only to meet the expectations of the learning society but to exceed those expectations.

It would seem that if we are to maintain and safeguard our nontraditional designation, we must take stock of our present state and respond with the same level of innovation and vision that earned us the title originally. We can become more like the pack by pedaling so close to the *peleton* that the draft will lull us into a comfort zone, or we can break away from the pack and continue to lead in the field of nontraditional education. Will we maintain our distinctive designation? It may be time for us to revisit and reassess where we are and where we must be in the new millennium if we are to continue to provide visionary leadership in nontraditional education.

\* a *peleton* is a tightly packed group of bicyclists.

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## 1998 CAAHE Conference in Milwaukee

Over 140 CAAHE participants attended the Eighth Annual CAAHE Conference hosted by Cardinal Stritch University in Milwaukee, Wisconsin. The conference theme, *Surfing the Wave of the Future*, was embedded throughout the conference's workshops and was addressed by the keynote speaker, David Pierce Snyder, a noted futurist who discussed the economic history of the workforce of the past and the impact of technology on the workforce of the future.

Also, Edward Simpson from the University of Georgia gave participants a glimpse into the thinking of regional accreditation agencies and potential changes in the future. Key publishers were on hand to demonstrate new software applications and texts. In one workshop session, curriculum coord-

inators had an opportunity to openly discuss concerns and problems with representatives from McGraw-Hill and Prentice Hall.

The Executive Board sincerely thanks the staff at Cardinal Stritch University and the Institute for Professional Development at CSU for the outstanding planning, organization, and hospitality extended to all 140 CAAHE Conference participants.



Dr. Art Wasserman, Cardinal Stritch University, (right) entertains at June's CAAHE Conference.

## Institutional Reps January Business Meeting

The Annual CAAHE Institutional Representative Meeting is scheduled for January 29-30, 1999, and will be held in Phoenix, AZ. The meeting will begin at 9:00 am on Friday and conclude in the early afternoon on Saturday. Institutional representatives should plan on arriving Thursday evening, January 28. Additional details will follow in individual mailings.

## Academic Services Conference Scheduled

The Third Annual CAAHE Academic Services Conference, supported financially by IPD, will be hosted by Baker University on November 19-20, 1998. Both the Curriculum Commission and the Faculty Services Commission will conduct separate and combined sessions.

IPD will provide for the hotel room and most meals for conference participants, up to two persons from each college. The conference will begin at 9:00 am on Thursday morning, and conclude Friday evening by 5:00 pm.

## Enrollment Update

ending August 7, 1998

<b>Albertus Magnus College</b>			
ASBM	404	BSBM	296
MSM	202	total	902
<b>Averett College</b>			
pre-BBA	12	MBA	560
ASB	222	BBA	480
		total	1,274
<b>Baker University</b>			
AAB	235	BSM	138
Bridge	33	MSM	138
BBA	199	total	1,160
MBA	417		
<b>Belhaven College</b>			
Mini	15	MBA	97
Bridge	112	BBA	214
		total	438
<b>Cardinal Stritch University</b>			
ASB	614	Certificates	120
MBA	424	MSM	150
BSM	419	MSH	48
BSBA	429	total	2,204
<b>Cornerstone College</b>			
ASB	105	BSM	69
BSBA	47	total	221
<b>Eastern Nazarene College</b>			
Associates	471	BSBA	258
BAM	85	total	814
<b>Fontbonne College</b>			
BBA	212	MBA	223
MM	79	total	514
<b>Indiana Wesleyan University</b>			
ASB	992	BSBA	528
BSOL	0	MSM	178
BSM	344	MBA	729
		total	2,768
<b>LeTourneau University</b>			
Associate	296	BBA	337
BSBM	90	MBA	287
BBM	245	total	1,289
<b>Medaille College</b>			
BBA	110	Bridge	22
		total	132
<b>Montreat College</b>			
Gen Ed	0	MBA	47
Associate	200	BBA	392
		total	639
<b>Ohio Dominican College</b>			
BABA	106	Bridge	34
		total	140
<b>Olivet Nazarene University</b>			
BSN	115	MBA	222
BSM	81	total	418
<b>Shorter College</b>			
BSBA	307	Gen Ed	193
BSM	179	MBA	46
Certificates	117	total	842
<b>Southern Wesleyan University</b>			
Bridge	370	BSBA	331
BBA	0	MSM	40
BSM	130	total	871
<b>Thomas More College</b>			
BBA	132	MBA	101
		total	233
<b>William Penn College</b>			
BAB	197	Gateway	150
		total	347
<b>GRAND TOTAL</b>			<b>15,206</b>



## IWU Online Courses Continue to Expand

Indiana Wesleyan University now offers five online elective courses: Driver Education on the Information Superhighway, Internet Tools, Building Your Own www.Homepage, Themes in Biblical Literature, and Ethics. New course development is under way with music fine arts and a basic writing course to be available later this year. The Division will continue to expand its online elective offerings over the coming months.

The IWU MBA Online program received a favorable report from the NCA focused visit team. IWU expects final word of approval soon, with the initial core group starting in July 1998. The program includes 46 hours of MBA coursework, 40 of which is done entirely using the World Wide Web as the medium of delivery. Two intensive weekend courses will be conducted at IWU's Indianapolis campus. The program has attracted strong interest from the military, major corporations, and individual students.

## Baker School of Professional and Graduate Studies Opens Wichita Campus

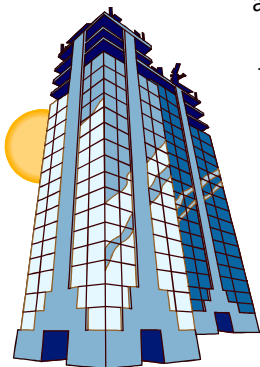
Baker's School of Professional and Graduate Studies has established a campus in Wichita, Kansas and has begun offering programs for the Associate of Arts in Business, the Bachelor of Business Administration, and Master of Business Administration.

While many universities offer undergraduate programs in Wichita, since Baker's first MBA group began in October, Baker has become the fastest-growing MBA program in the area.

Wichita's economy centers around high-tech manufacturing businesses such as Boeing, Koch Industries, and Cessna, and the typical Baker student is 34 years old with a traditional undergraduate degree who receives tuition assistance from employment in the aircraft industry.

The challenge of meeting the needs of the manufacturing-based economy required Baker's five staff members to develop a new marketing approach. They have done well, and in May, passed the 100-student, 25-faculty milestone. In celebration, a picnic was held following their first faculty and class representative meeting.

Baker appreciates the strong support it has received from the Wichita business community and looks forward to continued growth in the area.



## Virtual Tour Gains Accolades

Olivet Nazarene University of Illinois is the Campus Tours July 1998 Featured Virtual Campus Tour. Olivet Nazarene's tour uses Java technology, which is quite memory intensive, and may be slow on some computers – but the results are dazzling. The 56 available 360-degree campus panoramas complete with direction and zoom controls make the University's tour a completely immersive experience. There are also a variety of live University Webcams and pictures/movies available.

Olivet Nazarene University's tour demonstrates the capacity of the virtual tour to provide a compelling alternative to college viewbooks. The University's tour also sets a new standard for virtual college tours, which are fast becoming an essential tool in the admissions process.

The Campus Tours Awards Committee found this to be an extremely well constructed campus excursion worthy of the Campus Tours Four-Star Virtual Tour Award!



## Academic Vice Presidents Leadership Retreat

The annual Academic Vice Presidents Leadership Retreat, hosted by the Institute for Professional Development, will be held at the Evergreen Conference Center & Resort in Stone Mountain, GA, beginning with dinner on Thursday, September 24, 1998, and concluding at noon on Saturday, September 26, 1998. The retreat provides an opportunity for the AVPs to discuss issues ranging from accreditation to delivery of learning resources and to identify common problems and solutions.

## First Annual Presidents Meeting

The inaugural CAAHE Presidents Meeting will be held in Stone Mountain, GA, from Wednesday, September 23 through Friday, September 25.

## Baker SPGS Offers New Program to Military Officers



The U.S. Army Command and General Staff College at Ft. Leavenworth, Kansas trains more than 1,000 military officers each year, with a population from the Army, Navy, Air Force, Marines, and the militaries of foreign nations. Although the students leave the college with advanced military knowledge, many would like the opportunity to earn a graduate degree as well. Baker University recently designed an MBA program specifically for this population.

By using a combination of on-site weekend classes, online courses, and transfer credits these military personnel can now earn a degree that was previously out of reach. Some 700 information packets have been distributed and inquiries are beginning to come in for the projected August 14th start. Baker anticipates enrolling 15-30 students in the first group, which will be located at a site near Ft. Leavenworth.

## IWU Offers New BS in Business Information Systems

IWU has approved the offering of a new Bachelor of Science in Business Information Systems through the Division of Adult and Professional Studies. Recent market research confirmed a strong demand in Indiana for a bachelor's level degree to prepare systems analysts and computer scientists. While such programs exist as campus-based programs at other institutions, no such program exists in an adult-oriented, distributed format. IWU's program



will be offered first in Indianapolis and Fort Wayne. Special requests from corporations will also be entertained. The BSBIS has a 54 hour core that integrates foundational business coursework with key information systems coursework such as Business Information Systems Technology, Managerial Relational Database Systems, Business Programming I & II, and Web Application Development in a Business Environment. The program is set to begin in September 1998.

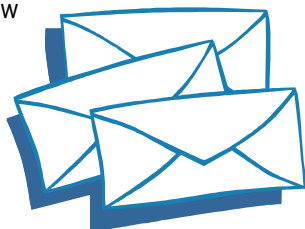
## CAAHE Elects New Board Members

The following 1998-99 CAAHE Executive Board Members were elected at the Institutional Rep Business Meeting on June 25, 1998:

Dr. Robert Hudson,  
LeTourneau University, Chair  
Dr. Rick Maclin,  
Fontbonne College, Vice Chair  
Sue Salter,  
Institute for Professional Development, Secretary  
Dr. Art Wasserman,  
Cardinal Stritch University,  
Past Chair

## A New Way to Recycle!

Wish you could recycle those Tyvek envelopes that IPD sends to you? Now you can! The envelopes can be recycled into durable products such as plastic lumber. What is Tyvek? It's a "spunbonded olefin" polyethylene DuPont product made from recycled milk and water jugs.



Look for "Tyvek" printed somewhere on the sturdy "satiny" envelopes. These include FedEx packs and large USPS Express Mail and Priority Mail envelopes. Call DuPont at 800-448-9835 and they will send you a large (return postage paid) sack to collect the envelopes in. When it's full, all you do is send it to their recycling depot.

—Carol Drury, Fontbonne OPTIONS

## Baker SPGS Residential MSM Program for Students from Taiwan

The Baker University campus in Baldwin City is currently home to 22 students from Taiwan who are enrolled in our Residential Master of Science in Management program. Eleven of these students are completing the final courses in the MSM program this fall. A special Baker Host Family project paired the students with families at the University and enabled them to learn about American family life and culture. Additional opportunities for language development and cultural exposure were provided through activities such as contacts with area businesses and Taiwanese cultural events in Kansas City. The presence of these students on the campus has enriched the lives of both faculty and traditional students and opened new windows for everyone with cultural diversity experiences.



## New Deans to Visit Phoenix



IPD is hosting a "New Dean's Orientation to IPD" to be held in Phoenix on September 10-11, 1998. Dr. Phyllis DeLeo of Albertus Magnus College's New Dimensions, Patricia Vertucci of Ohio Dominican's LEAD, Dr. Bill Anderson and Dr. Jim Loving (accompanied by Dr. Dan Fredericks) of Belhaven's Adult EDGE Excel, will attend the one and a half day session.

## New Directors/ Coordinators IPD Orientation

Once again, IPD is hosting a two-day orientation session for new directors and coordinators of faculty, academic, curriculum, and student services from CAAHE member institutions. The orientation will be held at the IPD corporate offices in Phoenix on October 6-7, 1998. If you are a new director/coordinator or a new student advisor/counselor, and are interested in attending, please contact the contract manager at your location.

## CAAHE Commissions Elect New Officers

Each CAAHE Commission conducted its annual business meeting on June 27, 1998.

The 1998-99 Officers are:

### Student Services Commission

Chair: Judy Hogan,  
LeTourneau University  
Vice Chair: Carol Dillon,  
Fontbonne College  
Secretary: Catherine Strate,  
Albertus Magnus College  
Past Chair: Lori Schultz,  
Cardinal Stritch University

### Faculty Services Commission

Chair: Dr. Jim Martin,  
Baker University  
Secretary: Julie Overby,  
Montreat College  
Past Chair: Bernie Yevin,  
Fontbonne College

### Curriculum Commission

Chair: Berry Ziegler, Shorter College  
Vice Chair: Linda Hauber,  
Baker University  
Past Chair: Carol Drury,  
Fontbonne College

Congratulations to the incoming officers on their appointments to these positions of leadership within their specialty areas!

## 1999 Annual CAAHE Conference



Dates for the Ninth Annual CAAHE Conference in 1999 have been set. Mark your calendar and plan to attend! LeTourneau University will host the conference in Dallas on June 24-26, 1999.



## IPD Celebrates 25 Years!

The Institute for Professional Development is pleased to be celebrating its 25th year as an educational consulting company which has helped colleges and universities change the face of higher education for over 155,000 adult students. IPD hosted a 25-year Celebration Reception at the CAAHE Annual Conference and was honored to receive a plaque from CAAHE which commemorated the successful partnerships enjoyed with 20 institutions.

IPD looks forward to the next 25 years, and to continuing to change the face of higher education.



*IPD President Jerry Noble accepts a 25th Anniversary plaque from former president of Cardinal Stritch University, Sr. Camille Kliebhan.*

## Student Services Training at Baker University

IPD sponsored a two-day training session at Baker University on August 5 and 6 for new student services personnel for three client institutions: Fontbonne College, William Penn College, and Wesley College. Royce Ann Collins, Program Registrar and Director of Academic Records, Student Services and Assessment Center for Baker's School of Professional and Graduate Studies, facilitated the two-day orientation, providing participants with an excellent overview of all systems and processes related to student services. IPD thanks Royce Ann and Baker University for hosting our group.

## 1998 Paul E. Hoffner Outstanding Service Awards

The 1998 Paul E. Hoffner Outstanding Service Awards were announced during June's CAAHE Conference.

**Dr. Larry Lilley**, Full-Time Faculty and Interim Chair of the Business Department at Averett College's Southern Virginia campus, is the winner of the Faculty Award. Dr. Lilley received accolades from his colleagues for his tireless enthusiasm, resourcefulness, and professionalism. Last year, he took on the challenge of recruiting and assigning faculty during a time when his assistance was most needed. Dr. Lilley has served as mentor to new faculty members, conducted orientations, written modules, served on committees to further the AACE program, and, of course, fulfilled his duties as faculty member and Interim Chair of

## CAAHE Welcomes Two New Partners

The CAAHE membership continues to grow with its two recent new IPD partner institutions, Centenary College, which is located in Hackettstown, NJ, and Wesley College in Dover, DE.

Centenary and IPD will initially offer associate and baccalaureate programs with graduate programs to follow throughout New Jersey.

Wesley and IPD will initially offer associate and baccalaureate programs with graduate programs to follow. The programs will be offered in the Dover and Wilmington market area.

Business. Among the many comments received was this illustration of his impact: "Not only does he possess the positive personality traits that make working with him a pleasure, he will also go the extra mile to help the college and those individuals associated with it."

Indiana Wesleyan University's Director of Student Services, **Mrs. Audrey Hahn**, is the recipient of the Staff Award. Having served in this capacity at IWU for the last four years, Audrey provides students with an invaluable resource. Her positive attitude and dedication to the students makes her an example for others. Many associates commented on her loyalty, responsibility, confidence, and efficiency.

Congratulations to both recipients!

## ACCREDITATION UPDATE

Under Mary Ann Holtz's leadership, a group of IPD corporate members met with the staff of the Middle States Association (the regional accrediting association which accredits Medaille College in New York and Wesley College in Delaware) to provide them with an overview of the services IPD provides its partner institutions, and the distinction between the roles of IPD and the college. Representing IPD were Sue Salter, Michael Nanna, Mary Ann Holtz, and Charles Seigel. Dr. Jean Avnet Morse, the executive director of MSA, arranged the meeting of May 14, 1998, and eight Middle States staff liaisons attended. The meeting was an opportunity to establish a positive relationship with a regional accrediting agency by providing them information and answering their many questions face-to-face.

At the request of Eastern Nazarene College, IPD conducted a mock site review on May 15 in preparation for an anticipated State Board of Higher Education site review. ENC has submitted requests to offer four new graduate programs: Master of Business Administration, Master of Liberal Arts, and Master of Management with concentrations in Leadership or Sales & Marketing. ENC participants included David Kale, Al Socci, Michael Crowley, Randy Wells, and Wayne Dunlop.

Montreat College received some very special news during this year's CAAHE Conference. Dr. Isaac Owolabi announced to the group that Montreat had received full Level 3 accreditation from the Southern Association of Colleges and Schools Commission on Colleges. Level Three accreditation

indicates that the institution is approved to grant graduate degrees. Montreat had been in candidacy status for its MBA program since it began in 1996. Congratulations to everyone at Montreat on this exciting news.

It was also at the CAAHE meeting that we learned that Wesley College had received approval from the State of Delaware Department of Education to offer off-campus programs with IPD. More good news for all of us!



### Albertus Magnus Gains Approvals

The Board of Governors of the Department of Higher Education for the State of Connecticut announced in April that licensure for the Master of Science in Management program was upgraded to full accreditation. One hundred and ninety-eight students are currently enrolled in this exciting program!

In addition, all of the New Dimensions programs – Associate, Bachelor and Master levels – recently received accreditation by the International Assembly for Collegiate Business Education. Sister Charles Marie Brantl, Vice President for Academic Affairs of Albertus Magnus College, was recently asked to serve on the Board of Directors of the International Assembly.

### Off-Campus Library and Curriculum Development Systems Cited as Strengths by NCA Focused Visit

The NCA focused visit team that reviewed the new IWU MBA Online program in February, cited two of the Division's systems as strengths. The OCLS (Off-Campus Library System) was once again cited as a strength.

This system provides comprehensive library services to adult students by means of telephone, Internet, FAX, and mail communications. A recent interchange between two students enrolled in an IWU online elective course went like this. One student said, "I visited the Allen County public library and could not find the Lewis article. They appeared to have everything he had ever written but this one. IWU is probably the place to get the article." A classmate wrote back, "I used the Off-Campus Library Services and they faxed it to me the next day."

Another strength cited by the NCA team was the Business Management Curriculum Advisory Council. All Business Management curriculum is developed, reviewed, and released through this Council. The Council is made up of full-time and long-term adjunct faculty. Each of the business disciplines represented in the Division's curricula has an appointed curriculum development leader. This leader is responsible for the development, revision, and publication of the courses in that discipline that are used by that various Business Management programs. These faculty curricular leaders meet together on a monthly basis to review and approve curriculum. The Council is chaired by the business department's Assistant for Curriculum.

## STAFF CHANGES

### ALBERTUS MAGNUS COLLEGE

The New Dimensions staff regrets to announce the departure of Christine Dura, our Marketing Director, on April 3rd.

Katherine Gilbert joined the New Dimensions staff as our second Assistant Accountant. Her prior experience in accounts receivable will be invaluable in assisting the Accounting Department with the management of our growing enrollment. In addition, Nickelle Cooper-Gilbert is the newest member of the Marketing support team.

### AVERETT COLLEGE

IPD in Northern Virginia welcomes the following:

Karen Horting, Marketing Manager, Anne Marie Kingsland, Program Representative, Kerry O'Brien, Program Representative. Also, Dr. Barbara Corvette, is the new Assistant Dean/Director of Northern Virginia AACE.

The Danville office welcomes: Betty Ann Gammon, Accounting Assistant, and Robin Hagler, Accounting Assistant.

In Richmond, Ann Sorensen is the new Coordinator of Student Services, Susan Timmons is the Assistant Dean, and Rhonda Anderson is on board as Administrative Support.

### CARDINAL STRITCH UNIVERSITY

In Milwaukee, Dr. Al Klingenberg is the new Assistant Dean replacing Dr. Peter Jonas. The Madison campus reports that Cindy Cerro, Director of Student Services, has left and a search is underway for her replacement.

In Minneapolis, changes are everywhere. The new Assistant Dean replacing Tom Decker is Patrick Sheedy, JD Ph.D. Promoted to Director of Student Services is Chris Keith, MS. Moving into

the Research Coordinator position is Anita Fojtik-Craggs M.Ed., moving into the Education Counselor position is Doug Gorsuch BS, and the new Materials Coordinator is Amy Petterson. Karen Hanson will continue her role as an Education Counselor as well as taking on the role of Commencement Coordinator. New additions to the staff include Heather Landis, who is Student Services Assistant and Cindy Szambelan who will provide clerical support to the entire CSU Region 3 staff.

### FONTBONNE COLLEGE

New people at Fontbonne include the promotion of Carol Dillon to the Director of Student Services, replacing former Director Kristi Mathia. Micheal Garrah is the new Student Service and Academic Advisor. Other new personnel includes two new IPD marketing reps, Denis Hinton and Deborah Trudzinski. We have also hired two new financial aid people, Tamara Booker, Associate Director of Financial Aid and Lisa Zeman, Financial Aid office.

Dr. Susan Dunton will be the Interim Vice President and Dean for Academic Affairs for 1998-99 at Fontbonne College. Susan has been Associate Academic Dean here for the past 5 years, and she will do an excellent job for the college next year in her new position. Sr. Joan Lescinski starts her new assignment as President of St. Mary-of-the-Woods College in Terre Haute, Indiana on July 1, 1998. Best to both of you and many thanks for the fine years of collaboration together.

### LETOURNEAU UNIVERSITY

LeTourneau-Dallas welcomes new marketing representatives: Jon Masood, Kimberly Keith, and Rick Davis, as well as receptionist Suzzie Mahan.

Janet Munger is the new Marketing Manager in Dallas and the East Texas region for LeTourneau University. Janet has been a rep for almost a year but brings over 11 years of recruitment and management experience to us from the school business.

New to the Longview campus is Ronda Burrows in IPD Accounting

In Houston, new personnel includes Patricia Schreiber, Receptionist, and Kathleen Perkins, Marketing Representative.

### MEDAILLE COLLEGE

Barbara Kurasch is the new Director of Academic Services and Joyce Kosinski is the new Contract Manager for Medaille Campus.

### MONTREAT COLLEGE

Julie Overby is on board as the Director of Academic Services. Teresa Foster is Coordinator of Program Services. In Charlotte, Deborah Wright is the new campus director.

IPD Montreat welcomes Barbara Dunn as marketing representative.

### OHIO DOMINICAN COLLEGE

Ohio Dominican College welcomes two new staff members: Patricia Vertucci, Coordinator of Student Services, Scott Palmer, Coordinator of Academic Services.

### WESLEY COLLEGE

Wesley College is pleased to announce the hiring of Kathy Odell to be the new Director of Student Services.